

Module Timetable

Module Name: Strategic Marketing Management

Module Code: MKTG70307

Lecturer: Mr. Prasanna Pathmanathan/Dr. Rohantha Athukorala

Class code: MP20A1 2121 2161 21A1MG

Mode: On-line

	Date	Time	Remark
1	(Fri) 22-Oct-21	6.00PM - 9.00PM	Instead of 18-Oct-2021
2	(Tue) 26-Oct-21	6.00PM - 9.00PM	
3	(Tue) 2-Nov-21	6.00PM - 9.00PM	Dr. Rohantha Athukorala
4	(Tue) 9-Nov-21	6.00PM - 9.00PM	
5	(Tue) 16-Nov-21	6.00PM - 9.00PM	Dr. Rohantha Athukorala
6	(Tue) 23-Nov-21	6.00PM - 9.00PM	
7	(Tue) 30-Nov-21	6.00PM - 9.00PM	Dr. Rohantha Athukorala
8	(Tue) 7-Dec-21	6.00PM - 9.00PM	
9	(Tue) 14-Dec-21	6.00PM - 9.00PM	Dr. Rohantha Athukorala
10	(Tue) 21-Dec-21	6.00PM - 9.00PM	
11	(Tue) 4-Jan-22	6.00PM - 9.00PM	
12	(Tue) 11-Jan-22	6.00PM - 9.00PM	
13	(Tue) 18-Jan-22	6.00PM - 9.00PM	REVISION WEEK

Submission Dates	
Individual Assignment (100%)	12-Feb-22

Notes:

- * Changes to the timetable will be informed via APIIT student email.
- * Additional sessions will be conducted if required.